Tuesday 11/10/2026

	Sycamore Room	Hill Country A Room	Hill Country D Room	Mesquite Room	Oak Room
9:30am-11:00am	**Josh Clark** **Cute Christmas** Get ready for the holiday rush! Balloon Josh will teach some of his favorite fast, cute, and crowd-pleasing Christmas designs—perfect for holiday parties, corporate events, restaurants, churches, schools, and more. These designs are made for real-world working entertainers: impressive enough to get a great reaction, but fast enough to keep your line moving. Add some fresh, festive designs to your menu just in time for December! Perfect for all skill levels, from beginners to experienced professionals.	**Francesca Fiorini** **Slay the Sleigh** Forget the usual reindeer and classic hats! In this workshop, we'll transform traditional Christmas face paint designs into spectacular, extraordinary visions. You' ll learn to reimagine holiday classics with enchanting fantasy details and cutting-edge graphic effects, creating looks that are quick to execute yet visually stunning. Surprise everyone with boundless creativity and deliver a Christmas no one expects!	**Celese Williams** **From Clicks to Clients:** **Simple Marketing for Busy Entertainers** More followers are nice-but more bookings are better. In this practical, no-fluff class, Celese Williams shows busy entertainers how to market their businesses without feeling like marketing has to become another full-time job. Attendees will learn simple strategies for getting in front of the right clients, strengthening their online presence, turning interest into inquiries, and turning inquiries into paying customers. Drawing from the strategies she has used to grow Mystique's Fancy Faces into a thriving six-figure entertainment business, Celese will help attendees focus on the marketing that actually moves the needle. Come ready to leave with ideas you can put to work immediately.	**Cass Cooper** **Give Your Booth a Makeover!** Learn how to use Canva to elevate your booth setup with a branded banner, a cute and cohesive smile station, and custom designs that make your business stand out! From eye-catching signage to polished branding, you'll learn how to create a booth that looks as professional as your art.	**Michael Green** **Airbrush Tattoo Bootcamp** This is the class you don't want to skip! Come take a closer look at Michael's setup and how he manages his shop at fairs and festivals. Get hands-on experience working at Michael's tattoo shop, using his system, equipment, and stencils to get a real feel for how his operation runs! Learn critical time-saving habits that will maximize your profits, along with tons of super helpful tips to make you an airbrush tattooing beast!!
11:15am - 12:45pm	**Lindsey Swiatowy** **Game On!** **Interactive Balloon Fun & Games!** Ready, set, GAME ON! Take your balloon twisting beyond the ordinary with fun, interactive balloon creations and simple games that get everyone involved! Learn playful, crowd-pleasing ideas that are easy to make and perfect for daycares, birthday parties, shows, and more. Add a little extra excitement, laughter, and interactive fun to your next event!	**Elisa Marley** **Brush Alchemy** Unexpected Tools, Textures & Painterly Effects Explore unexpected ways to use brushes to create shadows, textures, depth and painterly effects — simple techniques that can transform and enrich any face painting design.	**Brook Rogers** **Organic Garlands 101: The Playbook** Organic garlands are one of the most requested designs in balloon décor, but there's more than one way to build a beautiful one. In this class, we'll explore the foundations of organic garland design, including shaping, sizing, placement, and different styles—from full and chunky to soft, tapered designs. We'll look at how garlands can stand on their own, work with backdrops, and change depending on the space and overall design. We'll also get creative with the details and additions that can take a basic garland to the next level. Perfect for newer decorators who want a stronger understanding of how to build, shape, and style organic balloon décor with more confidence.	**Brie Hopkins** **Speed Painting Secrets: Paint Faster, Serve More & Earn More** Learn practical ways to simplify designs, organize your setup, manage long lines, and increase your speed without sacrificing quality. Serve more guests, impress your clients, and make high-volume events more profitable.	
12:45pm - 2:15pm	Lunch and Vendor Room				
2:15pm - 3:45pm	**Connie Iden-Monds** **Twisting 102: From Balloon to WOW!** Perfect for beginners ready to add twisting to their skill set! This hands-on class takes the mystery out of twisting balloons and gives you the foundation you need to start creating with confidence. You'll learn essential twists, proper inflation and sizing and balloon handling. Then we'll put those skills together to create fun, recognizable sculptures you can actually use at parties and events. Come ready to twist and discover just how much you can upgrade your game with a 260!	**Tania Perez** **Character Faces: Clean, Bold & FAST** **Using Clean Lines to Create Recognizable Characters that everyone loves** Discover the power of line work! Learn how to use clean, confident strokes to create recognizable characters and expressive faces—without overpainting or covering up the details that make your design stand out. Intermmediate level.	**Laura Pennock** **The HARD- Processing and Preventing the Parts that Make You Want to Quit** In this all-levels welcome class we are going to dig deep and talk about all the hard. With plenty of laughing and crying we will explore what slows us down, and what keeps us going. Enjoy knowing you are not alone, and learn how to face your demons with specific tools to refocus and thrive.	**Michelle James** **Beyond the Brush: Upselling Your Face Painting Business with Experience Bars** In this class, Michelle will introduce her Zero Proof Experience Bars concept and show face painters and creative business owners how to upsell their current services with interactive Experience Bars. From Bling Bars, Tattoo Bars, Braid Bars, Patch Bar and more these activations give clients something upscale, fresh and exciting while giving artists additional opportunities to increase the value of each event. Michelle will share how she develops Experience Bar concepts, chooses services that work for different audiences, creates attractive setups, sources materials, determines pricing, manages guest flow, and packages multiple services into higher-value event experiences. Please note this is not a specific hands on instruction class for any one service but Michelle will be happy to answer specific questions during and after the class.	
4:00pm - 5:30pm	**Ashe Owens** **Weaving Boot Camp** Weaving, weaving, and more weaving! Is there a weave you've always wanted to learn? Let's make it! From dress weaves to feathers, leaves, tak, and even weaving linking balloons. Give your fingers a workout as we learn as many as we can!	**Maiya Kim** **Flower Power: Pixel Petals** Flowers that stop adults in their tracks. This is one-stroke at a professional level: Maiya breaks down rose, peony, sunflower, and cherry blossom — brush loading, layering, petal placement — so every bloom looks rich, clean, and intentional. No filler flowers, no muddy blends. Just the techniques behind florals clients pay premium for. (Intermediate and advanced)	**Olivia Mikiel and Elisa Griffith** **Prosthetic Application** Learn the techniques behind bringing creature features to life through foam latex prosthetic application. In this class, you'll learn how to properly apply foam latex prosthetics smoothly, and begin transforming a character from concept to creature. Perfect for makeup artists, body painters, and anyone interested in expanding their SFX makeup skills and learning the basics of creature transformation.	**Tal Thompson** Simple Accounting for Your Business Feeling overwhelmed by paperwork, tracking expenses, sending invoices, or figuring out if your business is actually making money? Tal will share a simple, proven system to help you stay organized, manage your finances, and better understand your profitability — without needing to be an accounting expert! Learn practical tips to save time, reduce stress, and make smarter financial decisions. Plus, discover how Tal makes the most of business expenses, mileage, and credit card rewards to help pay for fun vacations!	
5:30pm - 7:30pm	Vendor Room				

Wednesday, November 11, 2026

	Sycamore Room	Hill Country A Room	Hill Country D Room	Mesquite Room	Oak Room
9:30am -11:00am	**Ashe Owens** **Eye for Fashion** A deep dive into the fashion side of balloons. How to turn a simple dress into a statement piece, and how to adjust the fit and style of the dress for the event it is intended for. We'll focus on movement, stability, wearability, and model comfort as we create a piece together in this hands on collab. No dress experience needed!	**Francesca Fiorini** **Mix and Magic** Think color theory is just boring theory? Think again! In this incredibly practical and explosive workshop, you'll discover how to match shades, create flawless blends, and avoid the "muddy" eff unect in your designs. You'll learn how to make every look pop by playing with perfect contrasts, strategic highlights, and color combinations that will leave everyone speechless at first glance. Unlock the true potential of your paint and take your work to the next level!	**Michelle James** **Beyond the Brush: Upselling Your Face Painting Business with Experience Bars** In this class, Michelle will introduce her Zero Proof Experience Bars concept and show face painters and creative business owners how to upsell their current services with interactive Experience Bars. From Bling Bars, Tattoo Bars, Braid Bars, Patch Bar and more these activations give clients something upscale, fresh and exciting while giving artists additional opportunities to increase the value of each event. Michelle will share how she develops Experience Bar concepts, chooses services that work for different audiences, creates attractive setups, sources materials, determines pricing, manages guest flow, and packages multiple services into higher-value event experiences. Please note this is not a specific hands on instruction class for any one service but Michelle will be happy to answer specific questions during and after the class.	**Laura Pennock** **Three, Two, Once- ACTION! - How to make any design POP!** Built around top selling face paintings, this design oriented class will share the theory behind creating designs that deliver on accuracy, creativity, and impact. Our fast paced, high pressure work environment can be overwhelming, making it hard to paint our best. With this approach you can make confident on the job decisions that make your work stand out! Intermediate/Advanced painters recommended, all welcome.	**Michael Green** **Intro to T-Shirt Bleaching** Learn how to turn ordinary T-shirts into unique works of art! This class covers the supplies needed and different bleaching techniques to create amazing designs and effects. A live demonstration will be included, but due to ventilation requirements, this will not be a hands-on class.
11:15am - 12:45pm	**Connie Iden-Monds** **Picture Perfect: Balloon Designs Made for Social Media** Learn sculptures specifically designed to photograph well: bold silhouettes, exaggerated features, dimensional layering, wearable pieces and interactive creations. Then show attendees how one impressive creation can generate social content and inquiries.	**Elisa Marley** **Wild and Magical** Animals & Fantasy Creatures Watch animals and fantasy creatures come to life through expressive shapes, flowing composition and painterly details — from wild inspiration to imaginative transformation.	**Brie Hopkins** **Tell Your Story: Content Creation for Face Painters** Discover how to transform your artwork and everyday painting experiences into engaging social media content. Learn how to capture attention, tell meaningful stories, grow your online presence, and create new opportunities for your brand.	**Olivia Mikiel** **Temporary Tattoos with Jagua** Learn how to create realistic temporary tattoos using Jagua gel and a professional stencil-based process. In this hands-on class, you'll learn how to create your own tattoo designs, prepare them for a stencil printer, and transfer them accurately onto skin. You'll then learn how to use Jagua gel with your stencil to create clean, detailed designs while significantly reducing the time spent freehanding.Perfect for anyone looking to expand their Jagua skills and create professional-looking temporary tattoos from their own designs.	
12:45pm - 2:15pm	Lunch and Vendor Room				
2:15pm - 3:45pm	**Josh Clark** **Fantastic Fantasy Weapons** Go beyond the basic balloon sword! Balloon Josh will teach a variety of fun, creative and interactive fantasy weapons designed to inspire imagination and play. Learn exciting desins that can transorm guests into warriors, heroes and adventurers while still being practical enough for real-world evens. Add some serios firepower to your balloon menu! Perfect for all skill levels.	**Tania Perez** **Winter Wonderland Faces** Create magical winter designs filled with frosty swirls, sparkling snowflakes, icy details, and seasonal favorites. This class level is suggested for intermediate level painters.	**Brook Rogers** **Install Day 101: From Van to Venue** Creating the décor is only part of the job—getting it successfully into the venue and installed is a whole different skill. In this class, we'll talk about the real-world side of balloon installations, including preparing for the job, packing and transporting décor, essential tools, load-in, attachment options, backdrops, and problem-solving when things don't go exactly as planned. Whether you're already doing décor or just beginning to explore larger installations, you'll leave with practical ideas for making install day more organized, efficient, and a lot less stressful.	**Cass Cooper** **Ho-Ho-Holiday Canva Menu Design 101** A festive watch-and-learn class taught on desktop! Follow along or sit back and learn how I use Canva Pro to organize files, create easy-to-swap word board menus, and unlock tips and tricks to make your holiday designs shine!	
4:00pm - 5:30pm	**Lindsey Swiatowy** **Take Your Balloons & Your Business to the Next Level!** Ready to LEVEL UP? Discover simple ways to turn ordinary balloons into extraordinary creations! Improve your marker art, add bling, lights, and other fun embellishments to make your designs extra special and memorable. But why stop at balloons? We'll also explore creative ways to upgrade your personal style, table setup, and overall customer experience. Learn little details that make a BIG impact, help you stand out from the crowd, and leave your customers saying WOW!	**Maiya Kim** **One-Stroke Magic: Cheat Codes** The fastest way to a full menu. With one 10-color one-stroke palette plus black and white, Maiya teaches the designs kids ask for by name: butterflies and rainbows for the girls, sharks and dinos for the boys. You'll learn her cheat codes — how to load the brush, control pressure, and simplify without losing the wow. Beginners get confident fast; pros pick up speed tricks. (Beginners friendly)	**Celese Williams** **SEO 101: The Booking Boost Blueprint** Your next client may already be searching for you on Google-the question is, will they find you or your competition? In SEO 101: The Booking Boost Blueprint, Celese Williams makes Search Engine Optimization simple, approachable, and useful for entertainers who don't consider themselves "tech people." SEO isn't just a marketing buzzword for Celese-it's a strategy that has produced real results. This past summer alone, the SEO strategies behind Mystique's Fancy Faces helped generate more than 100 bookings. Celese will break down the strategies she uses to get found online and show attendees how to create an online presence that keeps attracting inquiries and bookings-even while they're busy entertaining. Attendees will leave with a practical blueprint they can begin applying to their own websites to get found by more of the clients already searching for what they offer.	**Elisa Griffith and Kelli Bassey** **Rainbow Eyes Made Easy: One-Stroke Magic** Discover a whole new way to create colorful eye looks! Elisa and Kelli will introduce rainbow eyeshadow cakes and duochrome pigments designed to make life easier for makeup artists and face painters. Think one-stroke painting, but for eyeshadow! Learn quick and easy techniques for creating beautifully blended rainbow eyes and magical color-shifting effects. Come play with color, learn something new, and discover products and techniques you'll want in your kit!	
5:30pm - 7:30pm	Vendor Room				

Thursday, November 12, 2026

	Sycamore Room	Hill Country A Room	Hill Country D Room	Mesquite Room	Oak Room
8:30am-9:30am	Vendor Room				
9:30am-11:00am	**Josh Clark** **The Interactive Balloon Show** Turn your balloon skills into an entirely new source of income! Balloon Josh will teach you how to create, structure, and market an interactive educational balloon show for schools, libraries, churches, summer camps, and more. Learn how to combine balloons, education, comedy, storytelling, and audience participation into a program organizations will want to book—while opening the door to valuable weekday work beyond traditional parties and events. Perfect for all skill levels, from beginners to experienced professionals.	**Elisa Marley** **The Art of the Teardrop: Signature Linework in Action** Discover the expressive potential of teardrops and linework through Elisa Marley's signature style. Rhythm, movement and precision become part of the design as you watch it unfold.	**Brook Rogers** **Contracts, Chaos & Cactus Patches** Whether you're face painting, twisting balloons, or creating balloon décor, a good contract can save you from a lot of confusion—and a lot of headaches. In this class, we'll talk about the important things your agreements should cover, how expectations can differ between entertainment and décor services, and some of the real-life situations that helped shape the policies I use today. We'll look at the details that are easy to overlook until something goes wrong, along with ways to better protect your time, your work, and your business. Expect practical contract talk, real stories, and a few lessons learned the hard way. Come for the contracts—stay for the cactus patch.		**Cass Cooper** **Sleigh the Spray** Ready to level up your airbrush game? Join me for a behind-the-scenes look at my airbrush workflow, from workspace setup and tools to spraying techniques and design layouts. We'll explore how I approach private parties versus large-scale events, then put our creativity to the test with a festive holiday design competition!
11:15am - 12:45pm	**Lindsay Swiatowy** **Linebusters:Fast, Fun & Fabulous Balloon Designs!** Keep those lines moving while delivering the WOW factor! Learn cute, crowd-pleasing balloon designs that are quick to twist but still impressive. We'll also cover practical tips, tricks, and on-the-job hacks to help you work smarter, manage long lines, and keep your customers smiling!	**Maiya Kim** **Season Select** One design, four holidays, a full calendar. Maiya shows how to take a single core design and reskin it for Christmas, Halloween, and Easter — small seasonal swaps that turn an everyday favorite into a holiday bestseller. Clever, practical, and a little bit secret: the exact transformations are revealed in class. (Beginners and intermediate)	**Tal Thompson** **Simple Accounting for Your Business** Feeling overwhelmed by paperwork, tracking expenses, sending invoices, or figuring out if your business is actually making money? Tal will share a simple, proven system to help you stay organized, manage your finances, and better understand your profitability — without needing to be an accounting expert! Learn practical tips to save time, reduce stress, and make smarter financial decisions. Plus, discover how Tal makes the most of business expenses, mileage, and credit card rewards to help pay for fun vacations!	**Michelle James** Using Stencils	
12:45pm - 2:15pm	Lunch				
2:15pm - 3:45pm	**Ashe Owens** **Time to Size Up!** **Get ready to start seeing link-o-loons in a whole new way! This class will focus on the "link" between weaving and building sculptures and decor with link-o-loons and bubble chains.**	**Tania Perez** **The Line Work Recipe** **Turn Simple Strokes Into Show-Stopping Designs** Take your designs to the next level! A few simple strokes can turn into something amazing! Learn fun, creative ways to transform basic lines and marks into bold, eye-catching designs that are full of flair. Start simple, get creative, and make it stand out! Beginner/Intermediate	**Celese Williams** **QR Code Magic: 5 Simple QR Code Strategies** This little square can be a powerful marketing tool. In this class, Celese reveals 5 creative and surprisingly simple ways entertainers can use QR codes to generate leads, collect reviews, connect with event guests, promote their services and create opporunities for future bookings. Attendees will learn how to take interactions that are already happening at ecents and turn them into opportunities to grow their businesses. These strategies are inexpensive, easy to implement and perfect for entertainers at any stage of business. Attendees will leave looking at QR codes-and their events-completely differently.	**Brie Hopkins, the Paintertainer** **The Cat's Meow: From Mild to Wild!** **From sweet little kitties to fierce jungle cats, explore four to five playful feline face-painting designs! This class will feature a mix of classic and creative cats, with possibilities including lions, tigers, tabbies, and rainbow kitties. Brie will share techniques for feline eyes, noses, muzzles, stripes, and whiskers, showing how small changes in shape and color can give each cat its own personality. Leave with fresh inspiration for a crowd-pleasing cat collection!**	
4:00pm - 5:30pm	**Connie Iden-Monds** **Big Impact, Small Designs!** Sometimes the smallest balloons get the biggest reactions! This class focuses on creating adorable miniature sculptures specifically designed to sit comfortably on balloon headbands. Students will learn how to scale traditional twisting designs down, create recognizable features with fewer balloons, and properly position and balance sculptures on the head. From tiny animals to whimsical creatures and playful objects, you'll discover how to pack lots of personality into a surprisingly small space.	**Francesca Fiorini** **Petal Revolution** Everyone knows how to make simple double dip flowers... It's time to break the mold! In this course, I'll show you how to transform the most popular double dip technique into something never seen before: unique compositions, fantasy masks, 3d looks, and unexpected visual effects. Forget the usual daisies—learn to master shading, layering, and contrast to create fast, unconventional works of art.	**Amber Massa** Pro Party Entertainment (PPE) is a brand new, innovative mobile business management software created to make running an entertainment or event service business a whole lot easier! We know how overwhelming it can be to work events while juggling bookings, customers, invoices, payments, schedules, and even a team. (Not to mention having a home life!) PPE brings it all together in one place, so you can spend less time managing your business and more time doing what you love. In this class, we'll walk you through PPE, show you how the software works, and how to use it to simplify your day-to-day business tasks. Whether you're just starting out as a solo artist or managing a huge team, you'll learn how PPE can work for you. No tech experience needed!	**Laura Pennock** **LEVEL UP!, Henna Workshop** Roll up your sleeves, and prepare to get your hands dirty, I mean PRETTY! In this class all levels are welcome, as we dive directly into Henna application. Explore several classic henna themes and start building/expanding your personal visual vocabulary. This class will include several "challenges" for you to complete as we race to see who our novice, journeyman, and advanced henna champs will be (yes there will be prizes).	